

College Park Business Beat

NOW OPEN

Ovo Simply Veggie	Downtown	7313-E Baltimore Ave	Asian/Vegetarian Rest.
Eddie's Café	Hollywood	9823 Rhode Island Ave	Chinese Restaurant

CLOSED FOR BUSINESS

AZZ Wireless	Downtown	7401 Baltimore Ave	Phone Service Retailer
Capital One Bank	Upper Midtown	4740 Cherry Hill Rd	Bank

COMING ATTRACTIONS

Unnamed Coffee Shop	Berwyn	5008 Berwyn Rd	Coffee Shop	Fall 2013
*7-11	Downtown	7201 Baltimore Ave	Convenience Store	Fall 2013
Garbanzo Mediterranean	Downtown	7316 Baltimore Ave	Mediterranean Restaurant	Spring 2013
*Jumbo Slice Pizza	Downtown	7412 Baltimore Ave	Pizza Restaurant	Summer 2013
*My Cellphone Repair	Downtown	7401 Baltimore Ave	Phone Service Retailer	Spring 2013
*One Stop Shop	Downtown	4509-A College Ave	Convenience Store	Spring 2013
*Slices Pizza Company	Downtown	7313-C Baltimore Ave	Quick Service Restaurant	Spring 2013
Terrapin Turf	Downtown	4410 Knox Rd	Bar & Grill, Live Music	Spring 2013
*Verizon Wireless	Downtown	7201 Baltimore Ave	Phone Service Retailer	Summer 2013
Denny's	Lower Midtown	8424 Baltimore Ave	Diner	Summer 2013
The Maryland Smokehouse	Lower Midtown	8150 Baltimore Ave	BBQ Restaurant	March 2013
Nawaabsaab Kabobs	Lower Midtown	8900 Baltimore Ave	Mediterranean Restaurant	Spring 2013
*State Employee Credit Union	Lower Midtown	8300 Baltimore Ave	Financial Services	Summer 2013
*Dunkin Donuts	Uptown	10260-N Baltimore Ave	Breakfast & Coffee	Lease Signed
*Mr. Smoothie	Uptown	10260-1 Baltimore Ave	Smoothie Shop	Lease Signed
*Casey's Coffee	West Campus	Domain at College Park	Coffee Shop	Summer 2013
*Gateway Newstands	West Campus	Domain at College Park	Convenience Store	Summer 2013
Marriott Inn Pub	West Campus	3501 University Blvd	Bar & Grill	Summer 2013
*Subway	West Campus	Domain at College Park	Sandwich Shop	Summer 2013
* Tutti Frutti Frozen Yogurt	West Campus	Domain at College Park	Yogurt Shop	Summer 2013

* New to the Coming Attractions section



The Business Beat is a bi-monthly newsletter prepared by the City of College Park covering local business news.

Contact Info:
 Michael Stiefvater
 Economic Development Coordinator
 240-487-3543
mstiefvater@collegetparkmd.gov

Inside This Edition:

New Business Spotlight	2
2013 Real Estate Roundtable	2
Commercial Tenant Improvement Program	3
Shop College Park Website	3

College Park Business Beat

New Business Spotlight



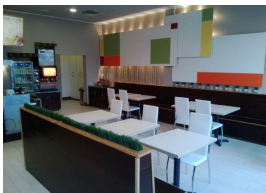
Grand Opening at Eddie's Cafe



Jumbo Slice in Adams Morgan



Interior of Arlington Location



Interior at Ovo Simply Veggie

Eddie's Cafe - 9823 Rhode Island Avenue

Status: Opened in February

Eddie's Cafe is now open in the Hollywood Shopping Center and offers a wide variety of Chinese and American dishes. The dishes, ranging from Szechuan beef to cheeseburgers, are all priced under \$10 at this locally-owned restaurant.

Jumbo Slice Pizza - 7412 Baltimore Avenue

Status: Lease Signed

A Washington, D.C. late night classic, Jumbo Slice Pizza offers oversized pizza and a few other menu items at their Adams Morgan location. Their new location in Downtown College Park is certain to be a favorite among students.

The Maryland Smokehouse - 8150 Baltimore Avenue

Status: Opening March 2013

Replacing Austin Grill Express, The Maryland Smokehouse will open on the ground floor of The Varsity apartment building in the next few weeks. Meats will be smoked over a live hickory wood-burning fire and menu items include ribs, brisket, chicken, and seafood. The restaurant was previously known as Memphis Barbeque at their Arlington location.

Ovo Simply Veggie - 7313-E Baltimore Avenue

Status: Opened in January

Ovo Simply Veggie is a quick service restaurant focusing on innovative vegetarian dishes with an Asian influence. The owner traveled around the U.S. sampling a variety of vegetarian dishes prior to opening Ovo. Through his travels, the owner found that many restaurants presented the same old vegetarian dishes at relatively high price points. At Ovo Simply Veggie, the owner hopes to showcase the varying possibilities for healthy food beyond salad including unique desserts.

News & Events

Real Estate Roundtable - March 19, 2013

The City is hosting their 2013 Real Estate Roundtable on Tuesday, March 19th from 8:30am to 10:30am at the Hampton Inn College Park, which is located at 9670 Baltimore Avenue. The event, which is free of charge, provides an opportunity for local stakeholders to receive updates on major developments and to discuss future plans that will shape College Park for years to come.

This year's featured discussion will center around three recently completed market studies concerning College Park: College Park Metro Station TOD Market Analysis, Route One Communities Retail Market Study, and the University of Maryland Faculty/Staff Housing Market Analysis. A panel discussion will be held with representatives from each firm: Christine Graziano of AECOM, Eric Smart of Bolan Smart Associates Inc., and Linda Anderson of Anderson Strickler LLC.

To RSVP, please contact Michael Stiefvater at 240-487-3543 or mstiefvater@collegeparkmd.gov by March 8th.

College Park Business Beat

City Launches Commercial Tenant Improvement Program

The City is offering up to \$25,000 in grant funds for leasehold improvements of commercial retail spaces for new or expanding businesses. The reimbursement grant will cover up to 50% of the total improvement costs for qualifying businesses. The program will target locally-owned and independent businesses that fill a void in the City's retail environment such as an apparel store, coffee shop, full service restaurant, and health club. Use the following links to get [information](#) and an [application](#) for this program.

Relaunch of Shop College Park Website

Launched in July 2008, the [Shop College Park website](#) provides an online presence for all of the City's retail businesses and receives over 10,000 visits per month. In order to improve the site's functionality, the City authorized a redesign that launched in January 2013. Improvements include a new visual design, a mobile version, an improved search function, and a blog.

Business Sign Assistance Fund

The City of College Park operates a signage grant program which assists businesses in installing new signs. The city offers up to \$2,500 in dollar for dollar matching grants to city businesses for design, production, and installation of storefront signs. Information regarding the program is available [here](#) along with the [application](#). The program's funds go quickly so it is recommended that you apply soon.

College Park Neighborhood Business Discount Cards

Formed in an effort to bring local independent businesses together, CPNBA aims to promote College Park businesses and maintain a strong, local economy. To encourage patronage of these local independent businesses, CPNBA has recently released a discount card.

The cards allow patrons to access deals at a variety of businesses, which are viewable [online](#). Currently there are 19 participating businesses and the cards, which are free, are available at participating businesses or City Hall.

Follow Shop College Park on Facebook

The economic development staff regularly provides updates on business openings and closings, shop deals, news, and events on the Shop College Park Facebook page. To follow these updates please visit this [link](#) and "like" Shop College Park if you have not already.

Available Commercial Property Information

The City of College Park publishes information on commercial properties that are available to buy, lease, or assemble as part of a larger development. The [information](#) is available on the economic development website and is updated regularly. If you would like your property to be included on the list please contact the Economic Development Department.