

College Park Business Beat

NOW OPEN

Ivy Noodles	Downtown	7313-G Baltimore Ave	Asian Restaurant
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CLOSED FOR BUSINESS

Boston Market	Downtown	7316 Baltimore Ave	American Restaurant
Robeks	Uptown	10260-I Baltimore Ave	Smoothie Shop

COMING ATTRACTIONS

Unnamed Coffee Shop	Berwyn	5008 Berwyn Rd	Coffee Shop	Mid 2013
*Garbanzo Mediterranean	Downtown	7316 Baltimore Ave	Mediterranean Restaurant	Early 2013
Ovo Asian	Downtown	7313-E Baltimore Ave	Asian/Vegetarian Rest.	Late 2012
Terrapin Turf	Downtown	4410 Knox Rd	Bar & Grill, Live Music	Spring 2013
Unnamed Italian Restaurant	Downtown	7313-C Baltimore Ave	Italian Restaurant	Spring 2013
Johnny's	Hollywood	9823 Rhode Island Ave	Chinese Restaurant	Early 2013
Pollo A La Brasa	Hollywood	9925 Rhode Island Ave	Peruvian Restaurant	Spring 2013
Denny's	Lower Midtown	8424 Baltimore Ave	Diner	Summer 2013
*Memphis Barbeque	Lower Midtown	8150 Baltimore Ave	BBQ Restaurant	Spring 2013
Nawaabsaab Kabobs	Lower Midtown	8900 Baltimore Ave	Mediterranean Restaurant	Spring 2013
*Marriott Inn Pub	West Campus	3501 University Blvd	Bar & Grill	Summer 2013

*New to the Coming Attractions section



The Business Beat is a bi-monthly newsletter prepared by the City of College Park covering local business news.

Contact Info:
 Michael Stiefvater
 Economic Development Coordinator
 240-487-3543
mstiefvater@collegetparkmd.gov

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New Business Spotlight



Sample Interior

Garbanzo Mediterranean Grill - 7316 Baltimore Avenue

Status: Lease Signed

Garbanzo Mediterranean Grill, which started in the Denver area in 2007, is moving into the old Boston Market space in the College Park Shopping Center. Their pitas are made from scratch and baked on site throughout the day. Salads and sauces are made from fresh, whole vegetables and prepared each morning. From the inception of the idea, the company's goal has been to focus on fresh, healthy, quality foods using original, unique recipes. The restaurant is expected to open in Spring 2013.



Grand Opening

Ivy Noodles - 7313-G Baltimore Avenue

Status: Opened in November

Ivy Noodles is now open in the Terrapin Station shopping center in Downtown College Park. The authentic noodle house serves a variety of dishes, including seven different types of noodles. All dishes are priced under \$9 at this locally-owned restaurant.



Rendering of Interior

Marriott Inn Pub - 3501 University Boulevard

Status: Under Renovation

The Marriott Inn and Conference Center, University of Maryland, University College is currently undergoing significant renovations including the creation of a yet to be named pub. The pub is expected to be completed in the Summer of 2013.



Interior of Arlington Location

Memphis Barbeque - 8150 Baltimore Avenue

Status: Lease Signed

Replacing Austin Grill Express, Memphis Barbeque will open its second location (Crystal City) on the ground floor of The Varsity apartment building in 2013. Meats will be smoked over a live hickory wood-burning fire and menu items include ribs, brisket, chicken, and seafood.

News & Events

City Receives \$75,000 for Launch of Commercial Tenant Improvement Program

In November, the City of College Park was awarded \$75,000 by the State of Maryland's Department of Housing and Community Development for the formation of a Commercial Tenant Improvement Program. The program will provide new small businesses with a matching grant for the costs associated with leasehold improvements (HVAC, mechanical, electrical, windows, etc.). The program will provide a maximum of \$25,000 per grant to qualifying businesses, which will undergo a review of their business plan and financial capabilities. Any interested businesses, property owners, or brokers should contact the Economic Development office for more information.

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Relaunch of Shop College Park Website

Launched in July 2008, the Shop College Park website provides an online presence for all of the City's retail businesses and receives over 9,000 visits per month. In order to improve the site's functionality, the City authorized a redesign that is expected to launch in January 2013. Improvements include a new visual design, a mobile version, an improved search function, and a blog.

Follow Shop College Park on Facebook

The economic development staff regularly provides updates on business openings and closings, shop deals, news, and events on the Shop College Park Facebook page. To follow these updates please visit this link and "like" Shop College Park if you have not already.



Sign at Pho D'Lite

Business Sign Assistance Fund

The City of College Park operates a signage grant program which assists businesses in installing new signs. The city offers up to \$2,500 in dollar for dollar matching grants to city businesses for design, production, and installation of storefront signs. Information regarding the program is available here along with the application. The program's funds go quickly so it is recommended that you apply soon.

College Park Neighborhood Business Alliance News

Formed in an effort to bring local independent businesses together, CPNBA aims to promote College Park businesses and maintain a strong, local economy. CPNBA formally incorporated as a non-profit organization in the state of Maryland and joined the American Independent Business Alliance, which helps communities successfully operate local alliances and "buy local" campaigns. You can find more information regarding CPNBA on their website.

In January, the group plans to release a discount card that will be available for free and provide discounts to participating member businesses. Discount details will be available on the CPNBA website to allow merchants to change the details regularly. If you would like a discount card, please stop by City Hall after the new year.



Available Commercial Property Information

The City of College Park publishes information on commercial properties that are available to buy, lease, or assemble as part of a larger development. The information is available on the economic development website and is updated regularly. If you would like your property to be included on the list please contact the Economic Development Department.